



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Kroger

**Date:**  
09/08/2015

**Customer:** David Mattingly

**Business:** **Talecris Plasma Resources**

**Address:** 5037 Preston Highway, Louisville, KY 40213 US

**Phone:** (502) 968-9264

**Number of Coupons Redeemed:**      **Per Week:** 100      **Per Month:** 400

**Comments:**

We have seen collections increase month over month and there is buzz about our coupons with Kroger. We have even seen donors bring coupons online. We have found it to be an effective and inexpensive form of marketing.

**Signature:**

David Mattingly

