



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Vons  
**Customer:** Eddie Bautista  
**Business:** **Eddie Rooter Works**  
**Address:** 1324 W L St, Wilmington, CA 90744 US  
**Phone:** (310) 261-8937

**Date:**  
12/28/2015

**Comments:**

Thank you for getting me set up as the exclusive plumber at Vons in San Pedro. I must say I was pleasantly surprised to notice calls from this area not long after my billboard posted. Like you told me, they did not say they saw me on the shopping carts. A couple said they found me on Yelp. Considering I'm usually number 17 on the Yelp list I know they have many choices before the get to my name. I do very little advertising and I work all over the area. Given these calls came from the neighborhood close to Vons I believe name recognition from my cart ad really boosts recognition of my company. I used the photo of my trucks in the ad and now that I'm working in the neighborhood more often I hope to see even more results!

**Signature:**  
Eddie Bautista

