



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Safeway

**Date:**  
01/12/2016

**Customer:** Carlos De Luna

**Business:** **Azteca Mexican Restaurant**

**Address:** 2936 Northwest Buckland Hill Road, Silverdale, WA  
98383 US

**Phone:** (360) 698-2200

**Comments:**

We've participated in the RTUI program for six years. We would renew this advertising program! We recommend this program to other businesses. I stopped the ads thinking I didn't need them anymore, that my customers wouldn't care. But I was wrong! After six weeks of my coupons stopping my sales dropped over 5% my customers were upset and my per table ticket was lower that when they used a coupon. I got back on the program as soon as I could!

**Signature:**

Carlos De Luna

