



*Advertising that
Connects You
with Your Community!*

Grocery Store: Safeway

Date:
04/25/2016

Customer: Bernie Chichlowski

Business: Perkins

Address: 2675 Portage Ave., Winnipeg, MB R3J 0P9 Canada

Phone: (204) 895-4565

Number of Coupons Redeemed: Per Week: 70 Per Month: 280

Comments:

We started seeing results from the nearby Safeway in about a week and were getting about five to ten a week then. Now I am getting at least ten per day. It has definitely brought in new customers and brought them back more often. Our average bill based on these offers runs around \$20- \$30 so it has really proven effective for us. The program has presented our brand in a positive way and feel it will should people back even without a discount. I would definitely recommend this to other businesses like ours because it works.



Signature:

Bernie Chichlowski

