



*Advertising that
Connects You
with Your Community!*

Grocery Store: Smiths

Date:
05/31/2016

Customer: David Hanline

Business: **Woodruff Auto Service**

Address: 3896 N Hwy 89, Ogden, UT 84404 US

Phone: (801) 782-6294

Comments:

Dear Nancy, Thank you for stopping in yesterday to renew our advertising campaign with Cartvertising. We enjoyed our visit with you. Per our conversation, we would just like to follow up and express how happy we were during our first ad campaign with you last year. We feel our money was well spent reaching out to our community, here locally. We had a good response to the ads our customers were seeing and also generated new business. As a small business that has been in operation for 32 years, it's always nice to add new faces to our customer base. We believe the Cartvertising program enabled us to do just that.

Signature:

David Hanline

The advertisement for Woodruff Auto Service features a photograph of the shop's exterior with a green pickup truck parked in front. A yellow NAPA AutoCare Center sign is visible on the left. A blue banner in the top right corner reads 'NOW OFFERING 0% FINANCING FOR 6 MONTHS (DAC) APPLY TODAY'. Below the photo, the 'WOODRUFF' logo is prominently displayed. Text below the logo states: 'We have on our staff a Diesel Expert for Ford, Chevy, and Dodge. Also a European car Expert BMW and Audi.' A list of services includes: 'DIAGNOSTICS • MAINTENANCE', 'OIL CHANGES • CV AXLE REPLACEMENT', 'TRANSMISSION SERVICE • AC', and 'GAS HYBRID'. Logos for Audi, BMW, and Mercedes-Benz are shown. At the bottom, a red pickup truck and a silver sedan are parked. The phone number '801.782.6294' is displayed in large red text, followed by the address '3896 N. HWY 89 Ogden, UT 84404'. Social media icons for Facebook and Twitter are at the bottom right. A small vertical text on the far right edge reads '100-00779 7/16 (01 1/2)'

