



*Advertising that
Connects You
with Your Community!*

Grocery Store: STARMARKET

Date:
06/09/2016

Customer: Richard Gibson

Business: **Learning Express**

Address: 1296 Central Street, Newton, MA 01760 US

Phone: (617) 969-2722

Number of Coupons Redeemed: **Per Week:** 10 **Per Month:** 40

Comments:

We receive approximately forty per month. We've participated in the RTUI program for 20 years. We would renew this advertising program! We recommend this program to other businesses. For over twenty years, my register tape promotions have brought in continuous as well as new customers. We highly recommend this promotion.

Signature:

Richard Gibson

A promotional flyer for Learning Express Toys. The top features the 'Learning Express Toys' logo in a colorful, playful font. Below the logo, it says 'Newton's Favorite Toy Store' and 'Since 1992'. The main offer is '\$7.00 OFF' in large, bold red letters, followed by 'any purchase of \$40 or more'. A small asterisked note states: '*One coupon per day. May not be combined with any other offer. Expires 9/30/16'. To the right of the text is a photo of a young boy in a red shirt and white pants, jumping over a red and blue hurdle. At the bottom, it lists store details: 'We Ship UPS • Free Parking Behind Store • Open 7 Days Free Gift Wrapping Every Day!'. The footer contains the address '1296 Centre St • Newton Centre • (617) 969-2722 • www.learningexpress.com/store/newton/'. The entire flyer is framed with a black and white checkered border. On the left side of the flyer, there is vertical text: 'STM/645AMJ'.

