



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Vons

**Date:**  
09/21/2016

**Customer:** Dave Ursini

**Business:** **Naples Rib Company**

**Address:** 5800 East 2nd Street, Long Beach, CA 90803 US

**Phone:** (562) 439-7427

**Comments:**

Advertising is an investment. Investing in having my restaurants ad on the receipts at the grocery store has brought in more customers than i ever expected when started with RTUI. I renewed again because after counting the coupons we get i can see this brings in the locals. I get new customers and it brings previous customers back more often. I am paying to put my ad on the Register Receipt Tapes again.

**Signature:**

Dave Ursini

A coupon for Naples Rib Company. The top section features a photo of ribs and text: 'Dine-in • Take-out • Catering • Banquets • Full Bar', '5800 E 2nd Street', 'Long Beach, CA 90803', 'On Naples Island Near Ravenna Dr.', '(562) 439-7427', 'RibCompany.com', and 'NAPLES RIB COMPANY'. Below this, there are three columns of offers. The first column offers '\$5 off your order of \$25 or more'. The second column offers '\$10 off your order of \$50 or more'. The third column offers 'Dine-in Lunch: Buy 1, Get 1 Half Off (valid Sat/Sun 12-3 PM, max value \$10)' and 'Take-Out Lunch: Buy 1, Get 1 Half Off of equal or lesser value (valid 10 AM - 3PM, max value \$10)'. At the bottom, it says '(One per visit/table, not valid with any other offer, discount, price special, or coupon.)', 'Expires 12/15/16.', and 'VONS'. A small code 'VONW2280AS0' is visible in the top right corner of the coupon area.

