

Advertising that Connects You with Your Community!

Date:

10/11/2016

Grocery Store: Safeway

Customer: Paul Nannar

Business: Round Table Pizza

Address: 20920 Redwood Road, Castro Valley, CA 94546 US

Phone: (510) 733-9500

Number of Coupons Redeemed: Per Week: 200 Per Month: 800

Comments:

We have been participating in the RTUI program for one years now and receive approximately eight hundred coupons per month. I have renewed our ad for another year and would recommend to other businesses that they use this program. Register tape is by far our best Ad we get six times the return over our other marketing. It cost me less then 75 cents per customer and for every dollar I spend I get almost \$30.00 in revenue. We get twenty per day Mon. thru Thurs. and 140 on the weekend. Average ticket is \$25.



Signature:

Paul Nannar

