

## Advertising that Connects You with Your Community!

Date:

11/04/2016

Grocery Store: Giant

Customer: Jim Hepfer

**Business:** Hepfers Ace Hardware

Address: 313 South 10th Street, Lemoyne, PA 17043 US

**Phone:** (717) 433-7006

Number of Coupons Redeemed: Per Week: 50 Per Month: 200

## **Comments:**

The ads are working very well. People are spending on average \$25-430 per visit, but some are spending even more. We are looking to attract the woman in the store to make purchases and it is working. I don't believe many of these customers would come with out a coupon. I've asked customers if i could help them when they have had a coupon in the hand and their response was, " I'm just looking around".

## Signature:

Jim Hepfer



Not valid on Sale Merchandise or Propane Refills. Coupon Expires 1/15/17. GTC6253SON

