



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Albertson's

**Date:**  
11/30/2016

**Customer:** Meredith Miller Or David Callahan

**Business:** **True Value Palm Springs**

**Address:** 1785 East Palm Canyon Drive, Palm Springs, CA 92264  
US

**Phone:** (760) 322-1951

**Comments:**

This store is almost 5 miles from our True Value. It is also very close to a lower and Home Depot even so, the return are still great generation of ROI. People want to use the coupon and will drive that extra distance for the savings it creates. If you are not using Register Tape Advertising-you are making a mistake.

**Signature:**

Meredith Miller Or David Callahan

