



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Stop N Shop

**Date:**  
12/12/2016

**Customer:** Jim Melvin Junior

**Business:** **Melvin's Tire Pros**

**Address:** 2760 Hartford Ave/, Johnston, RI 02919 US

**Phone:** (401) 934-3220

**Number of Coupons Redeemed:**      **Per Week:** 180      **Per Month:** 720

**Comments:**

We have been participating in the RTUI program for seven years now and receive approximately seven hundred twenty coupons per month. I have renewed our ad for another year and would recommend to other businesses that they use this program. Great way to reach new customers as well as build stronger relationships with my existing customers.

**Signature:**

Jim Melvin Junior

A promotional advertisement for Melvin's Tire Pros. The top section features the business name 'MELVIN'S TIRE PROS' in a bold, italicized font, with '& AUTO SERVICE CENTERS' below it. A tire is shown to the right. The address '10 School St Seekonk, MA 508-336-4100' and location note '(Intersection of School & Rte. 6)' are on the right. The bottom section shows a technician working on a car, with a large price tag '\$22.95' for 'LUBE, OIL & FILTER'. It also mentions 'Includes FREE Tire Rotation' and 'Plus \$1.95 Disposal Charge'. Fine print at the bottom states 'Up to 5 quarts of 5W30 oil. Good at this location only. Exp. 1/31/16.' A vertical text 'SMS/30ND' is on the far right.

**MELVIN'S  
TIRE PROS**  
& AUTO SERVICE CENTERS  
Where Buying Tires is Never a Hassle!

10 School St  
Seekonk, MA  
508-336-4100  
(Intersection of  
School & Rte. 6)

**\$22.95** Plus  
**LUBE, OIL & FILTER** \$1.95  
Includes **FREE Tire Rotation** Disposal  
Up to 5 quarts of 5W30 oil. Good at this location only. Exp. 1/31/16.

SMS/30ND

