

Advertising that Connects You with Your Community!

Grocery Store:	Kroger	<b>Date:</b> 02/01/2017
Customer:	Brooke Benton	
Business:	Pure Magic Car Wash Aka 3 Minute Magic Car Wash	
Address:	3205 Alcoa Highway, Alcoa, TN 37701 US	
Phone:	(865) 777-1104	

## Comments:

We started using the coupon program with Food City and Kroger in 2012. We have used seven stores to promote our five locations. In 2016 we redeemed over 12,000 coupons for the \$2 OFF our best wash. The exposure and direct response is why we continue with RTUI.

## Signature:

Brooke Benton



