



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
10/11/2017

Customer: MELINDA TAYLOR

Business: **Taylor Cuts**

Address: 11496 Telegraph Road, Taylor, MI 48180 US

Phone: (734) 947-1112

Number of Coupons Redeemed: **Per Week:** 21 **Per Month:** 90

Comments:

We just renewed for our eight year on our local Kroger's register tapes thru the RTUI advertising program. We are getting a good return on our investment. We are seeing 2-3 coupons per day, 14-21 coupons per week and 60-90 coupons per month.

Signature:
MELINDA TAYLOR

A vertical advertisement for Taylor Cuts. The top section has a red background with 'TAYLOR CUTS' in large white letters. Below this, the address '11496 Telegraph Road' and phone number '734-947-1112' are listed, along with the location '@Goddard between Dunhams & Planet Fitness'. A photo of a smiling family (father, mother, and child) is shown. The bottom section has a blue background with two price points: '\$7.99 Haircuts' and '\$6.99 Haircuts'. The \$7.99 price includes 'Shampoo extra. With coupon only. Exp 12/15/17. KR0686ASO'. The \$6.99 price is for 'After 5pm Monday-Friday. With coupon only. Exp 12/15/17.' The bottom of the ad lists the hours: 'M-F 9am-8pm • Sat 9am-5pm • Sun 10am-4pm'.

