



*Advertising that
Connects You
with Your Community!*

Grocery Store: Winn Dixie

Date:
01/18/2012

Customer: Richard Sneider

Business: **Harold's Meat Market**

Address: 11219 Lem Turner Rd., Jacksonville, FL 32218 US

Phone: 904-765-1686

Number of Coupons Redeemed: **Per Week:** 70 **Per Month:** 280

Comments:

The Register Tape advertising program has been apart of my marketing plan since 2005. I like that it reaches my potential customers in my three to five mile radius. We do inserts in the Florida Times Union and nothing promotes my smoked meats better then the Winn Dixie coupons. We get customers everyday, redeeming these coupons. Besides, what better place to advertise my business then a grocery store. Every person going through that store is a potential customer. It's a great program and we highly recommend it.

Signature:

Richard Sneider

