



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
06/08/2012

Customer: Kerry Gore

Business: **Pig N Chik**

Address: 7824 Hwy. 107, Sherwood, AR 72116 US

Phone:

Comments:

"I like an ad that pays for itself and this one DOES..." We have seen many coupons come through since starting this ad but the really nice thing about this whole method of promoting is that you really do get back your money's worth and then also YOUR MONEY BACK! We took a long, hard look at the dollars coming in with this activity and saw that with all things considered, at the very worst, it was paying for itself and all the thousands who see this ad each week are continuing to see it because it really does produce and functions on its own revenue...provided by the response. To many, I'm sure that sounds too good to be true and really, it is remarkable when you consider the cost of many other ads you can buy which you have no way to gauge. I will tell you right now that these ads are helping us and I have just renewed my contract and will continue to build momentum so I can expect this constant flow to continue year after year. I recommend this ad service to anyone who ants constant local exposure to the once that matter.

Signature:

Kerry Gore

A colorful advertisement for Pig N Chik, a barbecue restaurant. The ad features a large image of a plate of ribs and fries. Text on the right says 'The Great American Barbecue House!'. A yellow box in the center says '\$3 Off Any purchase of \$15 or more with this ad. Not valid with other offers.' To the right of this, it says 'HAMBURGER or BBQ SANDWICH w/chips & LARGE Drink! only \$4.99 w/ad'. At the bottom, the restaurant's name 'PIG N CHIK' is written in large blue letters, followed by the address '7824 Hwy 107 • 834-5456'. Small text at the bottom says 'No other discounts apply. Limit 1 per person daily. Offer expires 09-15-12. KRO642MJJ 72116.' A cartoon pig character is also visible on the right side of the ad.

*The Great
American
Barbecue
House!*

\$3 Off
Any purchase of \$15
or more with this ad.
Not valid with other offers.

**HAMBURGER or
BBQ SANDWICH
w/chips & LARGE Drink!**
only **\$4.99** w/ad

PIG N CHIK
7824 Hwy 107 • 834-5456
No other discounts apply. Limit 1 per person daily.
Offer expires 09-15-12. KRO642MJJ 72116.

