

Advertising that Connects You with Your Community!

Date:

07/10/2012

Grocery Store: Kroger

Customer: Nick Hall

Business: Ponderosa

Address: 633 Scioto St., Urbana, OH 43078 US

Phone:

Number of Coupons Redeemed: Per Week: 70 Per Month: 3640

Comments:

We have been participating in the register tape program for five months now and have had a good return on our investment. Yes and I did definitely renew our advertising and would recommend that other businesses try this type of advertising. We have been increasing our sales every week. After the first three months, we changed our offer and noticed a much better return. You must have a strong offer to get a good return.



Signature:

Nick Hall

