



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
02/21/2018

Customer: Todd Denkmann

Business: **Keller Williams**

Address: 11550 N. Meridan St. Suite 450, Carmel, IN 46032 US

Phone: 3175078633

Comments:

I've been advertising at the grocery store near where I live for roughly five years now. I don't do a lot of mass advertising, choosing to do so only in the area in which I know a lot of people, and they know me. The branding at the store helps create synergy with direct mail pieces and signs in the area. I know it makes impressions on people because I get texted pictures of the ad consistently. Even better, sometimes people will post a picture on social media where it reaches a broader audience - additional free advertising, almost more of an endorsement! My last two listing appointments both mentioned my ad as well, so I know it's working!

Signature:
Todd Denkmann

A vertical real estate advertisement. At the top, a red banner contains the text 'SHOPS HERE. LIVES NEAR. SELLS HOMES LIKE YOURS.' in white, bold, sans-serif font. Below this is a black section featuring a headshot of Todd Denkmann on the left and his contact information on the right: 'Todd Denkmann', 'www.calltodd.com', and '317.507.8633'. A red banner below the photo contains the text 'WHEN IT'S TIME TO SELL YOUR HOME, CALL TODD.' in white, bold, sans-serif font. At the bottom, a black section features the Keller Williams logo, consisting of the letters 'kw' in a large, white, stylized font, with 'KELLER WILLIAMS.' in a smaller, white, sans-serif font below it. The entire advertisement is framed by a thin black border.

