



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
02/21/2018

Customer: Todd Denkmann

Business: **Keller Williams**

Address: 11550 N. Meridan St. Suite 450, Carmel, IN 46032 US

Phone: 3175078633


Comments:

I've been advertising at the grocery store near where I live for roughly five years now. I don't do a lot of mass advertising, choosing to do so only in the area in which I know a lot of people, and they know me. The branding at the store helps create synergy with direct mail pieces and signs in the area. I know it makes impressions on people because I get texted pictures of the ad consistently. Even better, sometimes people will post a picture on social media where it reaches a broader audience - additional free advertising, almost more of an endorsement! My last two listing appointments both mentioned my ad as well, so I know it's working!

Signature:

Todd Denkmann

SHOPS HERE. LIVES NEAR.
SELLS HOMES LIKE YOURS.

 Todd Denkmann
www.calltodd.com
317.507.8633

WHEN IT'S TIME TO SELL
YOUR HOME, CALL TODD.

kw
KELLER WILLIAMS

The advertisement is a vertical rectangular graphic with a red top section, a grey middle section, a black section with a photo and contact info, a red section with a call to action, and a black bottom section with the Keller Williams logo. The text is white and sans-serif.