



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
03/08/2018

Customer: Daniel Craven

Business: **Craven Hoover & Blazek**

Address: 7550 S. Meridian St. Suite C1, Indianapolis, IN 46217
US

Phone: 317-881-2700

Comments:

My firm has participated in the Cartvertising shopping cart advertising program for several years. We look at it as a way to repetitively, consistently and tactfully display our name, logo and practice areas to the public. We started in one Kroger store and expanded into other stores on the south side of the Indianapolis metropolitan area. For us, Cartvertising has been an effective way to place our brand in front of many potential clients in our primary marketing area. My partners and I frequently receive positive comments from clients and friends. In short, the Cartvertising program has been a wise investment for our growing practice.

Signature:

Daniel Craven

A professional advertisement for the law firm Craven Hoover & Blazek. It features a photograph of Dan Craven, an attorney, in a suit. The text includes the firm's name, address (7550 S. Meridian Street, Suite C • Indianapolis, IN 46217), a note that it is 2 1/2 miles north of Kroger, and lists practice areas: Personal Injury, Wills and Estate Planning, and Estates, Trusts and Guardianships. The phone number 317.881.2700 and website www.chblawfirm.com are prominently displayed, along with a QR code and a Facebook icon. A small 'MC 0091120' code is visible in the bottom right corner.

