



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Price Cutter

**Date:**  
04/25/2018

**Customer:** Christopher Landes

**Business:** **Colton's Steakhouse**

**Address:** 318 Marshall Drive, St Robert, MO 65584 US

**Phone:** 573-451-2686

**Number of Coupons Redeemed:**      **Per Week:** 10      **Per Month:** 40

**Comments:**

We changed the ad from 10% off to a Free App with purchase Of entree and the response went up. Our ad is in the next town, 6 miles away. This has worked at getting people to drive to dine with us. We have been using our local Price Cutter for three years now and we are seeing ten plus coupons per week from the register tape advertising program.

**Signature:**

Christopher Landes

