



*Advertising that
Connects You
with Your Community!*

Grocery Store: Stop N Shop

Date:
01/06/2020

Customer: George Pollis

Business: **Sparta Car Wash**

Address: 519 Lafayette Rd., Sparta, NJ 07871

Phone: 973-579-7700

Number of Coupons Redeemed: **Per Week:** 35 **Per Month:** 140

Comments:

The register tape program at the Sparta Stop & Shop has been a tremendous success, outperforming our other advertising. It keeps my regulars coming back more often but most importantly, it consistently brings in new customers who have become regulars. We average \$20.00 per coupon. That is an ROI of over \$33,600.00 per year and that does not include all the new customers that come back regularly without a coupon! I highly recommend this program to the Sparta business community. Sincerely, George Pallis

Signature:

George Pollis

