

## Advertising that Connects You with Your Community!

Date:

02/18/2013

Grocery Store: Smith

**Customer:** Jennifer Nappi

Business: Allstate Insurance-Jennifer Nappi Agency

Address: 631 A Metacom Ave., Bristol, RI 02855 US

**Phone:** 401-247-0012

Number of Coupons Redeemed: Per Week: 1 Per Month: 5

## **Comments:**

We have been participating in the register tape program for a year now and have had a good return on our investment. We just renewed our advertising and would recommend that other businesses try this type of advertising. Since I started advertising on the back of Stop & Shop receipts, I feel that my goal of being recognized and associated with Allstate Insurance is constantly being accomplished. I constantly have people telling me that they see my ad!



## Signature:

Jennifer Nappi

