



*Advertising that
Connects You
with Your Community!*

Grocery Store: SAFEWAY

Date:
05/20/2021

Customer: KELLY GRALL

Business: CHARTER COMMUNICATIONS / SPECTRUM

Address: 521 NE 136TH AVE, Vancouver, WA 98684

Phone: 360-828-6615

Comments:

We use this exclusively as a tool to recruit new hires. What better place to reach talent in the community than the grocery store?! Started with one store and have expanded to three because it works! The return on our investment is excellent. We've been with RTUI for one year and are renewing. I recommend this program to other businesses.

Signature:
KELLY GRALL

A recruitment flyer for Charter Communications Spectrum. The flyer is blue and yellow. It features the Charter Communications logo and the Spectrum logo. The text on the flyer includes: 'New Pay Rate: \$18.00/hr', 'TV/INTERNET/VOICE', 'START YOUR CAREER AS A CUSTOMER SERVICE REPRESENTATIVE AT A FORTUNE 100 COMPANY TODAY!', and a list of benefits: '\$18.00 per hour plus any night/weekend differentials', 'You are an OFFICIAL full time employee your first day of work', 'Promotion can happen in 9-12 months with an increase in pay', 'Health benefits kick in at or before 30 days', and 'Plus PTO and sick time...'. The flyer also includes the website 'jobs.spectrum.com/cs-vancouver' and the instruction 'Text REP to 97211 to apply'.

