



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
12/02/2021

Customer: Sherlene Killebrew

Business: **CSL Plasma**

Address: 13770 W Nine Mile Rd, Oak Park, MI 48237

Phone: 248-584-4400

Comments:

We see a steady amount of coupons. The regular donors really appreciate the bonus. It helps us retain our donors. We've been advertising on the Register Tape program for 1 year now and have just renewed. I would recommend this program to other businesses to try out.

Signature:

Sherlene Killebrew

A promotional coupon for CSL Plasma. The top left features the CSL Plasma logo and the tagline 'Good for You. Great for Life.' The top right section, in a blue box, says 'You Can Earn Up To \$825 In 60 Days!' with a sub-note 'Must donate 8 times within 60 days.' Below this, a yellow box offers a '\$10 Bonus For Returning Donor With Coupon'. Another yellow box below that offers 'Plus \$10 Bonus For New Donor Referral With Coupon'. The center of the coupon features a photo of three smiling people. The bottom section, in a yellow box, lists two locations: 'SOUTHFIELD • 21921 Greenfield Rd. • South of 9 Mile • 248-552-1191' and 'OAK PARK • 13770 W Nine Mile • At Coolidge • 248-584-4400'.

