

## Advertising that Connects You with Your Community!

Date:

02/03/2023

Grocery Store: Inserra Shoprite

**Customer:** Themis Nissirios

**Business:** Stateline Diner

Address: 375 Route 17, Mahwah, NJ 07430

Phone:

Number of Coupons Redeemed: Per Week: 68 Per Month: 272

## **Comments:**

I have been on the RTUI program at the local ShopRite for 4 years. We have been in business 47 years and this is the most successful advertising we have ever done. We average 68 coupon redemptions per week at an average of \$28 per coupon. This equates to \$1,904 extra revenue per week, \$7,616 per month and \$99,008 per year. The best part is many are new customers who tried us because of the coupon and are now regular customers! I strongly recommend everyone try RTUI. It works!



Themis Nissirios



