



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Family Fare

**Date:**  
10/04/2023

**Customer:** Naomi S.

**Business:** **Biggby Coffee**

**Address:** 1101 W Columbia Ave, Battle Creek, MI 49015

**Phone:** 269-719-2031

**Comments:**

The Family Fare coupons are our most popular. There are times at the drive-thru that every other car's order has a coupon! We get more BOGO redemptions than \$1 OFF. That's a \$7-\$8 ticket average. We would recommend this program to other businesses to try out. We have been with Indoormedia for seven years now and receive 2,800 coupons per month. We would renew with Indoormedia for another year and find it an excellent investment.

**Signature:**

Naomi S.

