



*Advertising that
Connects You
with Your Community!*

Grocery Store: Safeway

Date:
12/13/2023

Customer: Sid Prem

Business: **Teriyaki Madness**

Address: 5297 Prospect Rd, San Jose, CA 95129

Phone: 408-564-0975

Number of Coupons Redeemed: **Per Week:** 50 **Per Month:** 210

Comments:

As a new owner of Teriyaki Madness, I knew that reaching everyone in my community was important. When Judd shared with me how through register tape I can reach all the shoppers at the local Safeway I knew that's what I needed to do. The program started slow as Judd indicated it would. 6 months now into it, we see 5-7 customers per day. With the revenue that generates I expanded my market share into 2 additional Safeways in the area. I'm very pleased with the results and I definitely recommend all casual dining restaurants like Teriyaki Madness utilize register tape. We are now seeing 10-15 orders per day. I actually just stopped counting now. With the 2 additional Safeways I just expanded on, no question it's going to double my daily orders from the one Safeway. The program is working beyond my expectations. If you own any fast casual dining franchise or you're an independent local restaurant, you need to be on register tape!

Signature:

Sid Prem



