



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** STATER BROS.

**Date:**  
02/21/2024

**Customer:** Ted Skaff

**Business:** **Kolache Factory**

**Address:** 14091 Newport Ave, Tustin, CA 92780

**Phone:** 714-730-2253

**Number of Coupons Redeemed:**      **Per Week:** 28      **Per Month:** 128

**Comments:**

We are seeing a good return on our investment and recommend this program to other businesses like ours! We've been with IndoorMedia since 2018 now and have just renewed for another year. Our average purchase per ticket is \$15 and we receive 128 coupons a month. This means \$1,920 in revenue each month and \$23,040 in annual revenue.

**Signature:**

Ted Skaff

The advertisement for Kolache Factory features the company logo at the top, which includes a red silhouette of a person in a chef's hat. Below the logo is the text 'KOLACHE FACTORY' and the tagline 'a history of good taste.' The main image shows several golden-brown kolaches on a wooden cutting board, with one kolache cut open to reveal a filling of yellow corn and red peppers. A small bowl of salsa and some green onions are also on the board. At the bottom, a yellow banner with red text reads 'BUY 6 KOLACHES & GET 3 FREE' and 'Of equal or lesser value.' Below this, in smaller text, it says 'Excludes Specialty items such as Croissants and Polish Varieties. One coupon per customer. May not be duplicated or copied. Cannot be combined with any other offer. Not valid for online ordering. Offer expires 4/30/24. ST-70'. The address and phone number are listed at the bottom in a grey box: '14091 Newport Ave. • Tustin, CA 92780' and '714-730-BAKE (2253)'. A vertical text '51837DJF' is on the right side of the ad.