



*Advertising that
Connects You
with Your Community!*

Grocery Store: GIANT EAGLE

Date:
03/27/2024

Customer: Andres Aguirre

Business: Cozumel Mexican Restaurant

Address: 4195 W 150th Street, Cleveland, OH 44135

Phone: 216-331-4310

Number of Coupons Redeemed: Per Week: 20 Per Month: 80

Comments:

We are seeing an excellent return on our investment and recommend this program to other businesses like ours! Our average ticket is \$35 and we receive 80 coupons per month. This earns \$2,800 in monthly revenue and \$33,600($2,800 \times 12 = 33,600$) in annual revenue. Generating a 7:5 ROI.

Signature:

Andres Aguirre

The coupon is for Cozumel Mexican Restaurant & Cantina. It features the restaurant's logo at the top, which includes a sombrero-wearing chili pepper. Below the logo, the address "4195 W 150TH ST • 216-331-4310" and "CLEVELAND, OH • NEXT TO CARRIAGE CAR WASH" are listed. A red starburst graphic contains the text "GOOGLE COZUMEL 150th St ORDER ON-LINE". The main offer is displayed in large, bold letters: "\$300 OFF" on the left, "\$8.95" in the center, and "\$500 OFF" on the right. Below these, it says "HOUSE JUMBO MARGARITAS WED-THURS ALL DAY". At the bottom, it specifies "PURCHASE OF \$20 OR MORE" on the left and "PURCHASE OF \$30 OR MORE" on the right. A small disclaimer at the bottom reads: "FOOD PURCHASE REQUIRED. Must present coupon. Cannot be combined with any other discount. 1 coupon per guest check. Exp 5/15/24". The website "WWW.COZUMEL.US" is at the bottom, and a small code "61E230JFM" is in the bottom right corner.

