



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** RALPH'S & VON'S

**Date:**  
06/14/2024

**Customer:** David Cetino

**Business:** **El Ranchito**

**Address:** 78039 Calle Estado, La Quinta, CA 92253

**Phone:** 760-564-0061

**Number of Coupons Redeemed:**      **Per Week:** 65      **Per Month:** 300

**Comments:**

We've been writing these testimonials for thirteen years and do not do any other advertising. We bought two additional local grocery receipt programs for El Ranchito, another Ralph's, and now a Von's because register tape advertising works! We receive an excellent return on our investment and recommend IndoorMedia to other businesses like ours! Our average ticket between all our locations is \$50 and we receive over 300 coupons monthly earning \$15,000 in coupon revenue and \$180,000 annually. The program keeps getting better as the years go by.

**Signature:**

David Cetino

