



*Advertising that
Connects You
with Your Community!*

Grocery Store: SAFEWAY, STATER BROS.

Date:
07/30/2024

Customer: Hovig Ayvazian

Business: **Domino's Pizza**

Address: 41234 Big Bear Blvd., Big Bear Lake, CA 92315

Phone: 909-866-3555

Number of Coupons Redeemed: **Per Week:** 24 **Per Month:** 100

Comments:

I love that you go home with everybody because everyone goes to the grocery store! Our late night business has changed, our overall awareness has changed, and compared to last year our sales have definitely gone up. I even ran a hiring-only ad for 3 months at one store and have seen a higher application flow from the area where I ran the coupon. We are almost fully staffed for Summer! I am renewing both stores and will run both the hiring ad and the coupon. I also plan to add more stores for my other locations that need help. I think having a double-size ad makes a big difference!

Signature:

Hovig Ayvazian

A vertical advertisement for Domino's Pizza. At the top, a yellow diagonal banner reads 'OPEN LATE'. Below it is the Domino's logo (a red and blue diamond with white dots) against a dark blue starry background. A small code 'VON2374JJA' is visible. The main text is on a blue background: '\$20 or More. Delivery Drivers could make more than \$40/hour with tip and mileage. Inside Crew \$20/hour + tips. Growth opportunities.' At the bottom, on a red background, is the phone number '909-866-3555' and the address '41234 Big Bear Blvd · Big Bear Lake'.

