



*Advertising that
Connects You
with Your Community!*

Grocery Store: Fred Meyer

Date:
06/20/2013

Customer: Chris Liu, owner

Business: **Pho Tango Vietnamese Bistro**

Address: 22139 NW Imbrie Dr., Hillsboro, OR 97124 US

Phone:

Number of Coupons Redeemed: **Per Week:** 175 **Per Month:** 700

Comments:

Pho Tango has been advertising with the Fred Myer on Imbrie in Hillsboro for the last three years. We love the flexibility of being able to change our ad each quarter based on my needs at that time of the year. We average fifteen to twenty five coupons back, each day. My average ticket with a customer redeeming the coupon is approximately thirty nine dollars. The average ticket without a coupon runs about twelve percent less. People buy more items or desserts because of the perceived value they get. In the last quarter of my cost analysis, my return on investment was almost twenty five times more. It is the best thing we do to draw customers to our restaurant. Feel free to call if you have any questions.

Signature:

Chris Liu, owner

