



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Food 4 Less

**Date:**  
04/18/2025

**Customer:** Dominic M. and Jesse Teter

**Business:** **Big 5 Sporting Goods**

**Address:** 137 E Orangefair Mall, Fullerton, CA 92832

**Phone:** 714-388-3000

**Number of Coupons Redeemed:**      **Per Week:** 15      **Per Month:** 70

**Comments:**

I would absolutely recommend this program to other businesses. We've been advertising in the Food 4 Less grocery stores for two years now, and it's really working for us. We receive 2-3 coupons daily, which consistently bring in new customers. Local families and sports teams visit more often, and first-time customers often come back once we enroll them in our rewards program. The average customer age we see ranges from their 30s to 60s. It's been a great way to grow our customer base and keep people coming back

**Signature:**

Dominic M. and Jesse Teter

