



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** SAFEWAY

**Date:**  
04/28/2025

**Customer:** Jacob Alqadri

**Business:** **Fatboy Burger & Grill**

**Address:** 1467 Freedom Blvd, La Selva Beach, CA 95076

**Phone:** 831-319-4221

**Number of Coupons Redeemed:**      **Per Week:** 35      **Per Month:** 140

**Comments:**

We are seeing at least 5 per day. Some of our customers mention the coupon, but they left it at home. We have seen first-time customers come from Santa Cruz after they go to Safeway here in Watsonville. We definitely recommend IndoorMedia's register tape to all fast-casual dining restaurants. This is a small investment with a great ROI. Thank you Peter.

**Signature:**

Jacob Alqadri

