



*Advertising that
Connects You
with Your Community!*

Grocery Store: KROGER

Date:
08/07/2025

Customer: Candie Raney, General Manager

Business: **Biggby Coffee**

Address: 11360 N Saginaw, Mt Morris, MI 48458

Phone: 810-547-1494

Number of Coupons Redeemed: **Per Week:** 87 **Per Month:** 350

Comments:

We see an excellent return on investment and recommend this program! Our program started in late January 2025. We made a strong coupon offer to kick off the program because we had just opened. The \$2.49 offer for any specialty coffee quickly built up to 300 to 400 coupon redemptions a month! After 6 months and starting our third cycle, we changed the offer to \$2 OFF. We are curious to see the response to this new offer.

Signature:

Candie Raney, General Manager

