

## Advertising that Connects You with Your Community!

Date:

07/24/2013

**Grocery Store:** Randalls

**Customer:** Erik Rumfield, owner

**Business:** Chicken Express

Address: 2109 Ranch Road 620 S., Lakeway, TX 78734 US

Phone:

## **Comments:**

"I had used RTN (Register Tape Network) years before and it simply didn't work – they ran out of ad tape too early." It took some time to sell me on a similar ad with RTUI (Register Tapes Unlimited, Inc.), but the return was well worth it! With the economy the way it is, people are watching their bottom line very closely. Give them the opportunity to get a good deal and you've won a customer for life. I just renewed FOR OUR FIFTH YEAR on Lakeway's Randalls and referred the newest franchise in Austin, TX to RTUI.

## Signature:

Erik Rumfield, owner



