



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Vons

**Date:**  
09/23/2013

**Customer:** Valk Zarcarian

**Business:** **Soapy Suds 100% Hand Car Wash**

**Address:** 28038 The Old Road, Valencia, CA 91355 US

**Phone:** 661-294-3036

**Comments:**

We have been participating in the register tape program for TWENTY YEARS NOW and have had a fair return on our investment. I will definitely renew our advertising and would recommend that other businesses try this type of advertising.

**Signature:**

Valk Zarcarian

A promotional flyer for Soapy Suds 100% Hand Car Wash. The top section is green with white and yellow text. It includes the business name, address (28038 The Old Road), phone number (661-294-3036), and location (Rye Canyon - Near 5 South on ramp). It also features a warning to avoid damaging vehicles by using competitor brush and machine washes, and a recommendation to choose Soapy Suds. The bottom section is yellow with black and red text, listing three services: Express Hand Wash for \$4.99\*, Full Service Hand Car Wash &amp; Rainbow Wax for \$8.99\*, and a 20% off discount on Wash or Detail for RVs &amp; Boats. Each service has a small asterisk indicating that vans, trucks, and SUVs are extra and that the offer is not good with any other offer. The 20% off discount also includes a free car wash and is not good with any other offer. A small image of a car is shown next to the 20% off discount. The flyer is dated 09/23/2013.

