



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Safeway

**Date:**  
03/20/2014

**Customer:** John Logan

**Business:** **El Estero CAR WASH**

**Address:** 590 Fremont Street, Monterey, CA 93940 US

**Phone:** (408) 373-1801

**Number of Coupons Redeemed:**      **Per Week:** 250      **Per Month:** 1000

**Comments:**

We have been participating in the register tape program for four years now and have had a good return on our investment. I will definitely renew our advertising and would recommend that businesses try this type of advertising. The closer stores too better than store further out. Weather has a big impact on our car washes. We're receiving two hundred to two hundred and fifty coupons, per week.

**Signature:**

John Logan

**El Estero CAR WASH**

*Voted Best Car Wash 20 Years in a Row!*

*Hand Wash*

<b>\$10 OFF</b> <b>Carnuba Hand Wax</b> Valid with coupon. Expires 2/15/14.	<b>\$4 OFF</b> <b>PLATINUM PACKAGE</b>
<b>EXPRESS WASH</b> Exterior Only • Hand Wash • Towel Dry <b>\$8.95</b>	<b>\$4 OFF</b> <b>GOLD PACKAGE</b>
<b>Express+ ONLY \$11.95</b> Express Wash • Paint Protection • Tire Dressing With coupon. Larger vehicles extra. Expires 2/15/14.	<b>\$3 OFF</b> <b>SILVER PACKAGE</b>
	<b>\$2 OFF</b> <b>BRONZE PACKAGE</b> Valid with coupon. Expires 2/15/14.

**590 Fremont, Downtown-Monterey**  
**373-1801**  
**elesterocarwash.com**

