



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
10/28/2014

Customer: Vince C.

Business: **Lenny's sub shop**

Address: 2095 Exeter Rd., Germantown, TN 38138 US

Phone: (901) 755-0742

Number of Coupons Redeemed: **Per Week:** 100 **Per Month:** 313

Comments:

We started with the Kroger program in 2007. We received at least thirty seven hundred and fifty coupons, per year at two Lenny's sub shop locations from two Kroger stores. We're in our fourth year with RTUI, we also added a third Kroger store to advertise in.

Signature:

Vince C.

A promotional advertisement for Lenny's Subs. It features the Lenny's Subs logo (a star in a circle next to the text 'LENNYS SUBS') and contact information for two locations: 3593 Riverdale (By Ross) with phone number 366-6006, and 2095 Exeter Rd (By Kroger) with phone number 755-0750. The main offer is 'FREE SUB OR SALAD' with the text 'Buy 1 Reg. Sub or Salad with 2 Drinks, Get 1 Reg. Sub or Salad For FREE'. Below this, it says 'With purchase of 2 drinks. Must present coupon. Not good with other offers. Limited time offer. KRO416SON 38115'. To the right of the text is an image of a Lenny's Sub sandwich, a bag of Lenny's Subs, and a Coca-Cola can.

