



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Winn Dixie

**Date:**  
11/04/2014

**Customer:** Dennis Redd, owner

**Business:** **CiCi's Pizza**

**Address:** 2329 W. Hwy. 90, Lake City, FL 32055 US

**Phone:**

**Number of Coupons Redeemed:**      **Per Week:** 225      **Per Month:** 900

**Comments:**

We started the Register Tapes program in early September as a pre promotion to our grand opening of our new location in Lake City. We opened our doors on October 21, 2013. To our surprise, we had people lined at the door with the Winn Dixie coupons in their hands. Since we have been open, we have received over 5,100 coupons back already from the Winn Dixie grocery store! What an awesome program!! We are advertising on billboards, the Lake City newspaper and the advertiser and the Winn Dixie coupons have absolutely blown them away for direct response. The Register Tapes has made our grand opening a huge success and are looking for even greater response in the future. We highly recommend the Winn Dixie Register Tapes as a must try for any business! Feel free to call me anytime to ask me about our experience. And we just added the Live Oak Winn Dixie location! We're receiving two hundred ten to two hundred and twenty five coupons, per week.

**Signature:**

Dennis Redd, owner



