



*Advertising that
Connects You
with Your Community!*

Grocery Store: Kroger

Date:
01/26/2015

Customer: Baha Hamed

Business: **Beauty Mart & School Uniform**

Address: 860 S. State St., Clarksdale, MS 38614 US

Phone: (662) 624-6738

Comments:

We have been this using form of advertising for several years now and have had good success with this program. I recommend this for any business trying to pull in new customers.

Signature:

Baha Hamed

A colorful advertisement for Beauty Mart & School Uniform. The ad is divided into several sections. At the top left, it says 'Beauty Mart & School Uniform' in red and yellow text, followed by the address '860 S. State St. Clarksdale' and phone number '662.624.6738'. To the right, there's a purple section with '15% OFF' in large yellow letters, and text 'All Milky Way, Outre, Model Model & Brazilian Hair' in white. Below this is a photo of a woman with long, wavy hair. In the center, there's a red starburst graphic that says '30 DAY LAYAWAY AVAILABLE'. Below the starburst, there are images of school uniforms: a blue polo shirt, a white polo shirt, a blue skirt, and a white skirt. To the right of the uniforms, there's a blue section with '20% OFF' in large yellow letters, and text 'Basic School Uniform (minimum purchase \$30)'. Below this, it says 'Must present coupon. Not valid with any other offers. Cannot combine offers. Expires 3/15/15.' At the bottom, there's an orange section with '15% OFF' in large yellow letters, and text 'French Toast & Dickies School Uniform (minimum purchase \$30)'. Below this, it says 'Must present coupon. Not valid with any other offers. Cannot combine offers. Expires 3/15/15. KRO431NDJ 38614'.

