



*Advertising that  
Connects You  
with Your Community!*

**Grocery Store:** Kroger

**Date:**  
02/19/2015

**Customer:** Dave Lickert

**Business:** **Greater Comfort Heating & Air Conditioning, Inc.**

**Address:** 2001 Monmouth Street, Newport, KY 41071 - US

**Phone:** (859) 491-4915

**Comments:**

We have been participating in the register tape program for a year now and have had an excellent return on our investment. I will definitely renew our advertising with RTUI. This is the second time we have renewed this program. It is an excellent vehicle for our residential market in Northern Kentucky.

**Signature:**

Dave Lickert

A promotional banner for Greater Comfort Heating &amp; Air Conditioning, Inc. It features a white service van on the left. The text includes the company name in large blue letters, the website 'www.greatercomfort.com', the phone number '859-491-4915', and the address '2001 Monmouth St. • Newport, KY 41071'. It also lists licenses: 'Master KY LIC. # M04107 • Master OH Lic. # 45158'. Two large yellow coupons are shown: '20% OFF Any Preventative Maintenance' and '\$25 OFF Any Service Call'. Both coupons include the disclaimer 'Coupons cannot be combined with any other offer. Exp. 4-15-15.' and the code 'KR0423DJF'.

